



## Make Your Own Button Badges

At The Butcher Shop (Fremantle store only) you can create your own customised badges. We can produce 3 sizes - 25mm, 35mm and 55mm in diameter. A variety of backs can be attached, such as standard pin backs, mirrors, key chains etc. Visit [www.thebutchershop.com.au](http://www.thebutchershop.com.au) for images of each type.

### Designing Your Badge

The imprint area is the front of the button - where your image needs to be.

The area between the imprint and the finished button edge is the area that wraps around the side of the button, you can see it but not from the front. This can be a good place to add websites or other information.

The area between the finished button edge and the cutting edge is the area that is inside the button - it can't be seen.

If your button design has a coloured background, the background should continue all the way to the cutting line so you can't see any white around the edges.

Make sure you clearly mark the cutting edge line on your design, this makes it much easier when it comes to cutting your circle. Don't mark the dotted lines as you will see them on your final badge.

### Printing your Designs

You can bring us your designs on a variety of materials. You are welcome to bring a one off hand drawn design on paper, or print off 100's of designs.

If printing you can place the cutting edges butting up to each other and you should get about 48 25mm, 24 35mm or 12 57mm to an A4 page.

Whether printing or drawing just make sure that the stock you are using is not too thick, as it will jam the machine. About 120gsm is the maximum thickness. So standard photocopy paper or thin photo paper works well.

### Making your Badges

So once you have your design on paper, come and visit us instore to get them pressed up. Our badge machine is available for use whenever our shop is open.

We have a paper cutter to make your circles the right size, so bring your designs on full pieces of paper and cut them out here.

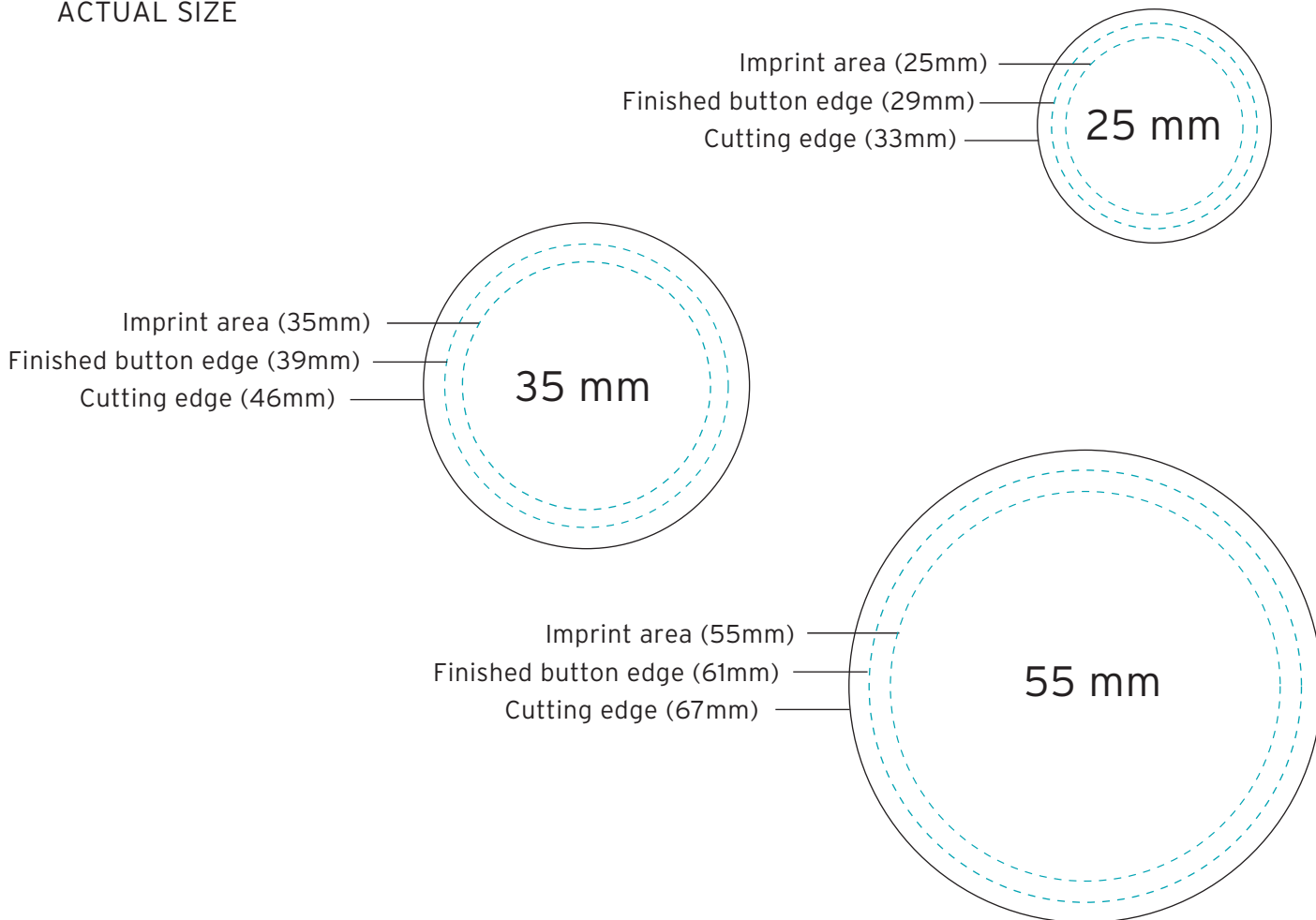
All the badge parts are included in the price.

Allow about an hour to make 100 badges, or bring friend to make it faster.

### Badge Making Service

If you don't have time to make them yourself, we can make your badges for you. Refer to the serviced pricing overleaf which includes us printing your designs and pressing your badges. Additional artwork fees may apply.

ACTUAL SIZE



\* print the black cutting line - your background should extend all the way to this line  
don't print the blue dotted lines

Button Type	Pin Back			Zipper Pull	Mirror Back	Nipple		Bottle Opener	Key Ring
Size	25mm	35mm	55mm	25mm	52mm	35mm	55mm	55mm	55mm
<b>DIY Pricing (\$)</b>									
1-9	1.50	2.00	2.20	3.40	2.50	5.60	5.80	4.40	5.20
10-49	1.05	1.40	1.54	3.06	2.25	5.04	5.22	3.96	4.68
50-99	0.90	1.20	1.32	2.72	2.00	4.48	4.64	3.52	4.16
100-249	0.75	1.00	1.10	2.38	1.75	3.92	4.06	3.08	3.64
250 -499	0.60	0.80	0.88	2.04	1.50	3.36	3.48	2.64	3.12
>500	0.45	0.60	0.66	1.70	1.25	2.80	2.90	2.20	2.60
<b>Serviced Pricing (\$)</b> includes colour printing and labour, artwork charges may apply									
1-9	2.20	2.70	2.90	4.10	3.20	6.30	6.50	5.10	5.90
10-49	1.54	1.89	2.03	3.69	2.88	5.67	5.85	4.59	5.31
50-99	1.32	1.62	1.74	3.28	2.56	5.04	5.20	4.08	4.72
100-249	1.10	1.35	1.45	2.87	2.24	4.41	4.55	3.08	4.13
250 -499	0.88	1.08	1.16	2.46	1.92	3.78	3.90	3.06	3.54
>500	0.66	0.81	0.87	2.05	1.60	3.15	3.25	2.55	2.95

- prices subject to change, visit [www.thebutchershop.com.au](http://www.thebutchershop.com.au) for current pricing -